

# B.A. International Management (180 ECTS): classic studies study plan

SEMESTER 1	SEMESTER 2	SEMESTER 3	SEMESTER 4	SEMESTER ABROAD SEMESTER 5	SEMESTER 6
Introduction to Business Administration 5 ECTS	Financial Accounting and Reporting 5 ECTS	Managerial Accounting and Corporate Finance 5 ECTS	Leadership and Human Resources 5 ECTS	Corporate Management 5 ECTS	Corporate Culture and Diversity 5 ECTS
Mathematics 5 ECTS	Marketing 5 ECTS	Economics 5 ECTS	Social Responsibility 5 ECTS	Process and Performance Management 5 ECTS	Research Workshop 5 ECTS
Academic Skills 5 ECTS	Statistics 5 ECTS	International, EU, and German Law 5 ECTS		Economic and Organizational Sociology 5 ECTS	Industry 4.0 (EM 1) 5 ECTS
Intercultural Competencies 5 ECTS	International Management 5 ECTS	Intercultural Facilitation 5 ECTS	Business and Sustainability 5 ECTS	International Case Studies 5 ECTS	Intercultural and international Assignments (EM 2) 5 ECTS
Language Skills 1 5 ECTS	Language Skills 2 5 ECTS	Language Skills 3 5 ECTS	Language Skills 4 5 ECTS	Business Psychology 5 ECTS	Innovation Management and Entrepreneurship (EM 3) 5 ECTS
					Digital Transformation (EM 4) 5 ECTS
International Management Seminar 1 5 ECTS	International Management Seminar 2 5 ECTS	International Management Seminar 3 5 ECTS	Research Project 10 ECTS	International Management Seminar 4 5 ECTS	Bachelor Thesis 10 ECTS

EM = Elective Module: 2 out of 4; subject to change; study program under accreditation; status: 09/2019

# B.A. International Management (180 ECTS): dual studies study plan

SEMESTER 1	SEMESTER 2	SEMESTER 3	SEMESTER 4	SEMESTER ABROAD SEMESTER 5	SEMESTER 6
Introduction to Business Administration 5 ECTS	Financial Accounting and Reporting 5 ECTS	Managerial Accounting and Corporate Finance 5 ECTS	Leadership and Human Resources 5 ECTS	Corporate Management 5 ECTS	Corporate Culture and Diversity 5 ECTS
Mathematics 5 ECTS	Marketing 5 ECTS	Economics 5 ECTS	Social Responsibility 5 ECTS	Process and Performance Management 5 ECTS	Research Workshop 5 ECTS
Academic Skills 5 ECTS	Statistics 5 ECTS	International, EU, and German Law 5 ECTS		Economic and Organizational Sociology 5 ECTS	Industry 4.0 (EM 1) 5 ECTS
Intercultural Competencies 5 ECTS	International Management 5 ECTS	Intercultural Facilitation 5 ECTS	Business and Sustainability 5 ECTS	International Case Studies 5 ECTS	Intercultural and international Assignments (EM 2) 5 ECTS
Language Skills 1 5 ECTS	Language Skills 2 5 ECTS	Language Skills 3 5 ECTS	Language Skills 4 5 ECTS	Business Psychology 5 ECTS	Innovation Management and Entrepreneurship (EM 3) 5 ECTS
					Digital Transformation (EM 4) 5 ECTS
Practice Transfer 1 5 ECTS	Practice Transfer 2 5 ECTS	Practice Transfer 3 5 ECTS	Intermediate Project 10 ECTS	Practice Transfer 4 5 ECTS	Bachelor Thesis 10 ECTS

EM = Elective Module: 2 out of 4; subject to change; study program under accreditation; status: 09/2019

# B.A. International Management (180 ECTS): Distance Studies

## Studienverlaufsplan

SEMESTER 1	SEMESTER 2	SEMESTER 3	SEMESTER 4	SEMESTER 5	SEMESTER 6
Einführung in die Betriebswirtschaftslehre 5 ECTS	Externes Rechnungswesen 5 ECTS	Internes Rechnungswesen 5 ECTS	Führung und HR-Management 5 ECTS	Unternehmenssteuerung 5 ECTS	Unternehmenskultur und Diversität 5 ECTS
Mathematik für Wirtschaftswissenschaftler 5 ECTS	Marketing 5 ECTS	Grundlagen der Volkswirtschaftslehre 5 ECTS	Social Responsibility 5 ECTS	Prozessmanagement und -steuerung 5 ECTS	Methodenwerkstatt 5 ECTS
Wissenschaftliche Schlüsselqualifikationen 5 ECTS	Statistische Methoden für Wirtschaftswissenschaftler 5 ECTS	Internationales, EU- und deutsches Recht 5 ECTS		Wirtschafts- und Organisationssoziologie 5 ECTS	Industry 4.0 (WPM 1) 5 ECTS
Interkulturelle Kompetenzen 5 ECTS	Internationales Management 5 ECTS	Moderation im internationalen Kontext 5 ECTS	Wirtschaft und Nachhaltigkeit 5 ECTS	Fallstudien 5 ECTS	Interkulturalität und Auslandserfahrung (WPM 2) 5 ECTS
Sprache 1 5 ECTS	Sprache 2 5 ECTS	Sprache 3 5 ECTS	Sprache 4 5 ECTS	Wirtschaftspsychologie 5 ECTS	Innovationsmanagement und Entrepreneurship (WPM 3) 5 ECTS
					Digitale Transformation (WPM 4) 5 ECTS
International Management Seminar 1 5 ECTS	International Management Seminar 2 5 ECTS	International Management Seminar 3 5 ECTS	Studienarbeit 10 ECTS	International Management Seminar 4 5 ECTS	Bachelorarbeit 10 ECTS

WPM = Wahlpflichtmodul; 2 aus 4; Änderungen vorbehalten; Studiengang in Akkreditierung; Stand: 09/2019